

An aerial photograph of a modern, multi-story building with a curved facade and many windows. The building has a large sign on top that says "Kellogg's" in a stylized orange font. In the foreground, a white boat with a canopy is moving across a body of water. The background shows a residential area with houses and trees under a cloudy sky.

John & Will

Sustainability Concept for
Equipment, Operations, and
Everything Around Us

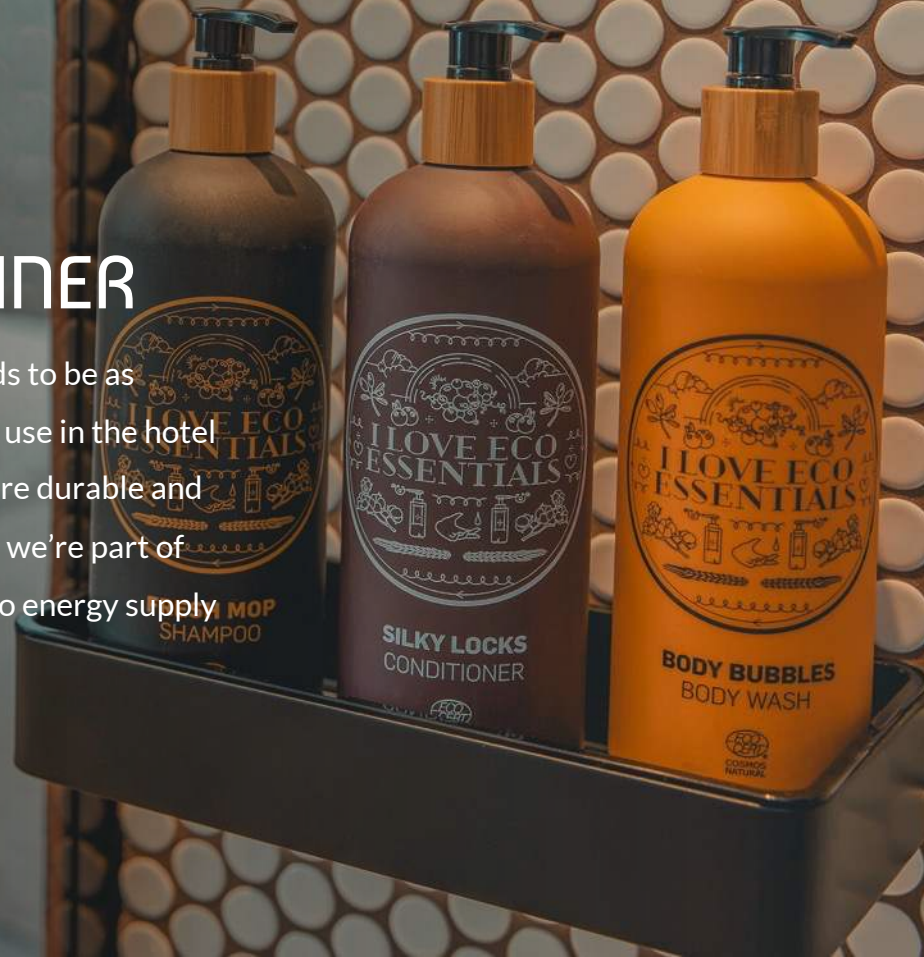
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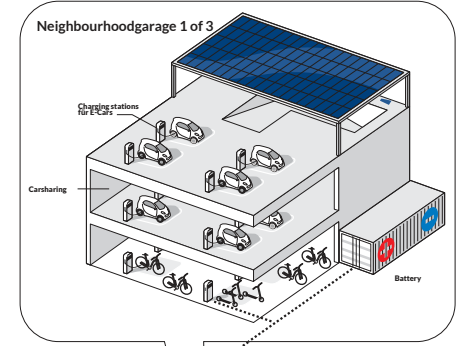
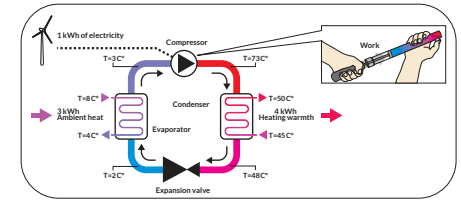
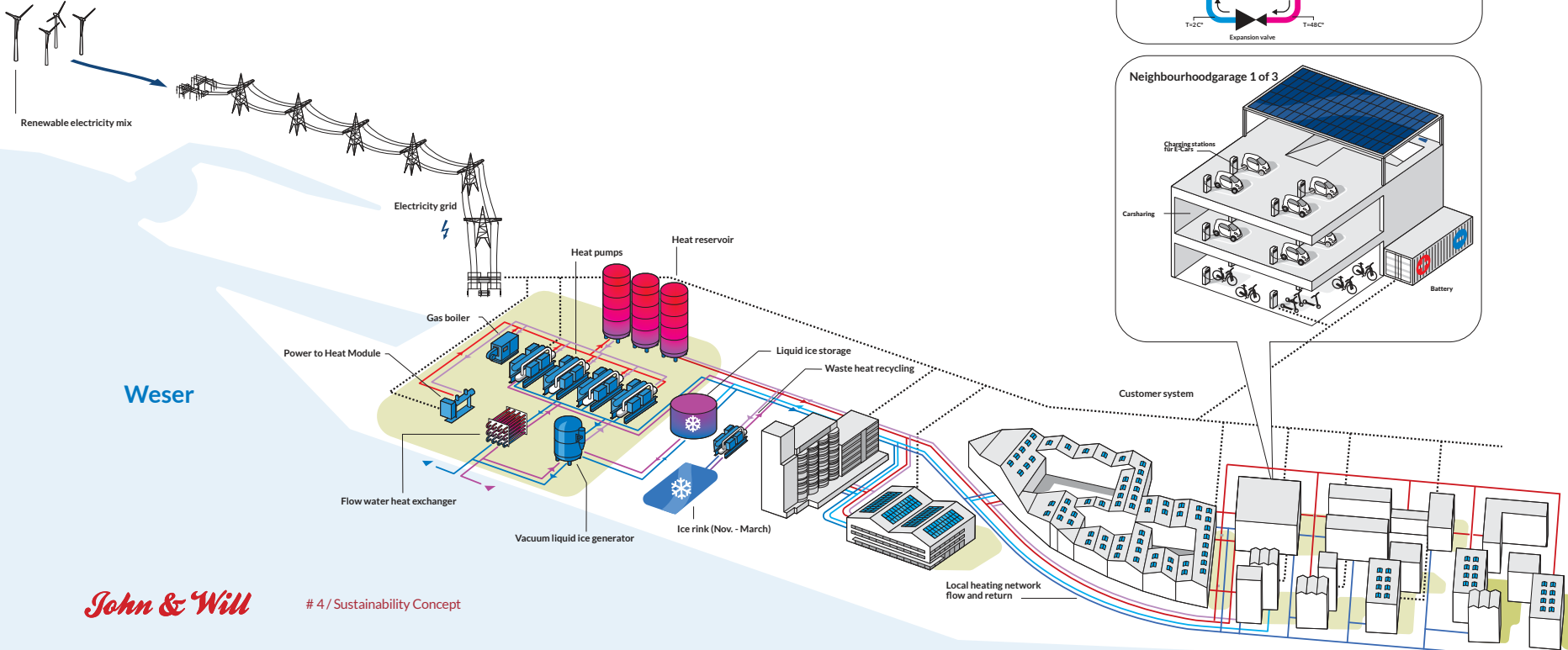


GREENER IS CLEANER

One thing is clear to us: travelling needs to be as sustainable as possible. Everything we use in the hotel is up to 90% organic. Our furnishings are durable and resource efficient. The neighbourhood we're part of shows what's possible when it comes to energy supply and mobility.



THE ENERGY CONCEPT



THE ENERGY CONCEPT

You won't find classic air conditioning in your hotel room; instead, you'll use a wall panel to warm and cool your room. This is connected to the Überseeinsel's energy supply – and it's here that perhaps the most innovative energy concept in Europe was created.

Using a heat exchanger, we extract energy for heating and cooling from the water of the River Weser. All we need to do is use a bit of electricity to bring the water to the desired temperature with a heat pump. This electricity comes almost exclusively from sustainable sources – sun and wind.

But what happens when there's a lull or the sky is overcast? For these times, we store large quantities of hot and cold water in insulated thermal tanks, effectively decoupling energy consumption from energy production. This energy concept not only generates heating and cooling more affordably and sustainably, but also makes it enjoyable. In the future, part of the heating and cooling network will include a surface-level hot water reservoir (a.k.a. swimming pool) and a surface-level cold water reservoir – an ice-skating rink right next to the John & Will!

THE MOBILITY CONCEPT

The streets of Überseeinsel should belong first and foremost to the children. Here, they should be able to play safely and freely. That's why, once the neighbourhood is completed, cars will be kept in underground garages and mobility hubs – allowing streets to transform into playgrounds and living rooms. But don't worry, you'll still be able to get around easily: The John & Will is conveniently located close to tram lines 3 and 5. You can already park and charge your car on-site or in nearby multi-storey and underground garages. Plus, you can rent a bike or cargo bike from us to zoom around with (in just a few minutes along the Weser, you're already in the city centre!).

John & Will

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The image shows the interior of a restaurant or bar. The ceiling is decorated with large, colorful, multi-tiered chandeliers that emit a warm, golden light. The walls are a mix of light-colored plaster and dark wood paneling. In the foreground, there are several round tables with patterned tablecloths and modern, upholstered chairs. In the background, a bar area is visible with a menu board and more seating. The overall atmosphere is warm and sophisticated.

DISAPPEAR, SEEP AWAY, ILLUMATE

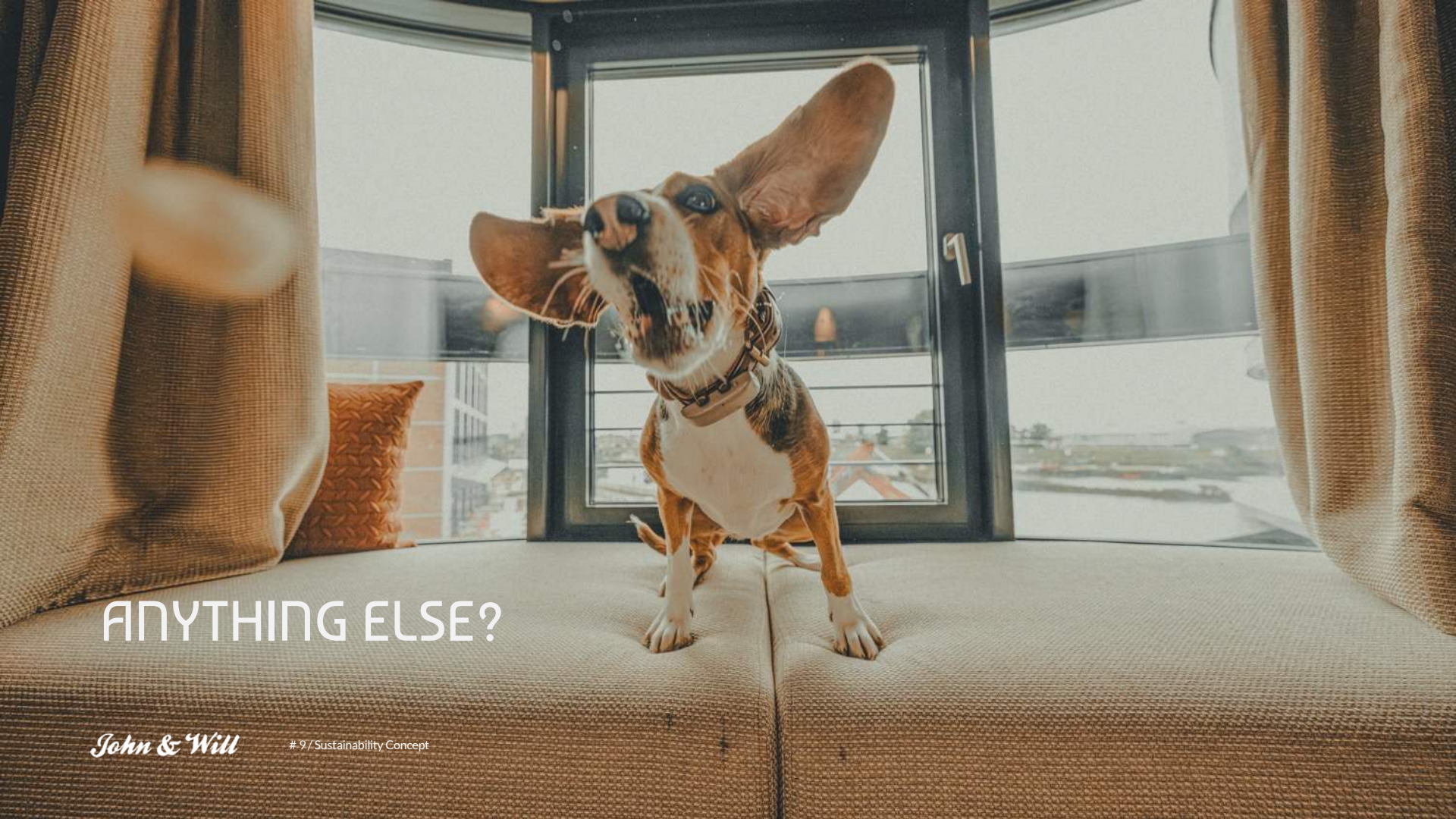
Orchards, green spaces, parks, and planted buildings: the Überseeinsel should be as green as possible. Waste is managed in an underground system. Rainwater seeps into unsealed surfaces and either evaporates in green spaces or is collected for irrigation. Lighting keeps the neighbourhood safe but doesn't disturb the insects. And on special occasions, we light up the entire neighbourhood – just like the Barception at John & Will – in colourful, vibrant lights.



GOOD NIGHT'S SLEEP? BREAKFAST!

There's nothing better than good neighbours. And we have the best, especially when it comes to keeping our guests' stomachs full. For example, the Vitaminlager caters our breakfast and is conveniently located in the same building as us. Here, there's self-roasted coffee and a breakfast buffet featuring plenty of homemade, regional, and organic ingredients.

The Vitaminlager is also open for lunch, afternoon treats, and dinner. And when the after-work beer runs low, a fresh keg of Hopfenfänger is rolled straight over from the brewery next door. Cheers to that!



ANYTHING ELSE?

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MINIBAR

We don't have any – because minibars consume non-stop energy, even when they're not being used. Instead, you'll find our signature red John & Will water bottle in your room. You can refill it anytime with still or sparkling (luut or lies) tap water from us – and after your departure, we'll sanitise and reuse it.

TU?

Nope, no TV here, as those screens use electricity and resources. Instead, we offer lightning-fast Wi-Fi so you can stream your favourite shows anytime. Don't have a device with you? No problem – just swing by the Barception, and we'll lend you a tablet free of charge.

PURCHASES

Up to 90% of what we use is organic. Plus, we've optimised our supply chain to prioritise products from regional suppliers. Our towels and the cosy bed linens are GOTS-certified and made from organic cotton. To ensure durability, the bedding also includes a small percentage of recycled polyester.

WATER USE

We promise: Our rain shower deserves a gold star. You won't even notice that we only have water-saving faucets and showerheads.

CLEANING THE ROOMS

We clean the rooms daily using biodegradable and certified cleaning products, which is better for our team and helps reduce our environmental impact. We change bed linens and towels after the third night. This saves water, energy, and cleaning products, while giving you, our guests, more privacy and peace in your rooms.

DESIGN / INTERIOR FURNISHINGS

We focus on timeless designs and don't follow current trends when decorating. Our goal is not to constantly replace furniture, but to use it for as long as possible. That's why we prefer natural materials – they age with style! When new furniture is needed, it's made for us from FSC-certified wood and other sustainable materials.

John & Will

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CONFERENCE GUESTS

In collaboration with Deutsche Bahn, we offer our event guests discounted rates for an eco-friendly journey by train.

YOU STILL HAVE
QUESTIONS?

We're here and will gladly answer them!

+49 421 427 80 0

hello@johnandwill-hotel.com



John & Will

SILO-HOTEL BY GULDSMEDEN ✨

John & Will

Betriebsgesellschaft mbH

Auf der Muggenburg 50,

28217 Bremen

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